

For Admission into **Communicative English (Major)** or CMEV Session: 2018-19

Eligibility: Gen- 50% in aggregate & 45% in English,
SC/ ST- 40% in aggregate & 40% in English

1. What is CMEV/ Communicative English (Major)?

Communicative English (Major) is a professional subject, a combination of varied subjects opening many new avenues. It is good for students who want to appear for government exams or even work in corporate sector like media houses, BPOs, Banks, Schools etc. It sharpens communicative skills of the students, prepares them to get job-ready and help them work as interns in media houses and schools thereby giving them a complete theoretical as well as practical knowledge required in the job sector.

2. Difference between Major and Honours.

Major	Honours
14 core papers, 2 SECs, 2 DSEs	14 core papers, 2 SECs, 2 DSEs
2 Generic Electives	2 Generic Electives
Compulsory papers	Compulsory papers

The only difference lies in the fact that a Major subject has a professional outlook, whereas an Honours subject is a traditional, age- old practice.

3. Job Prospects

Our students are working in leading Media houses, Airlines, Offices, MNCs, BPOs, Hospitality Sector, hospitals, Schools and FMCG Sector etc.

The subject provides a student with a **higher possibility to earn a 1st Class Degree** than many Hons. Subjects do. This 1st class enables them to sit for Govt. exams, where cut- off marks to take tests is high.

They undergo an **INTERNSHIP (in MEDIA HOUSES such as The Asian Age , Kolkata TV, IBN7, Radio One , Akash Vani etc, NGOs like CRY, Hope Foundation, Smile Foundation and also SCHOOLS like Kamala Chatterjee Girls' High School, OFFICES- content writer jobs, receptionists' job in hospitals etc.)**, which enhances their chances of getting employed soon after they finish their graduation or even the internship itself.

4. Scope for Higher studies

An excellent opportunity of studying **English language and literature, Linguistics, Public Relations, advertising, Journalism & Mass Communication, Entrepreneurship** etc all at a time during graduation. A student may take up one of the following to pursue as a postgraduate subject:

M. A. and PG Diploma in Journalism and Mass Communication (e. g. Jadavpur University, University of Calcutta, Visva Bharati)

PG Diploma in Media Management (e. g. IISWBM)

M. A. English (Distance mode in WB, Regular mode outside WB e.g. JNU, EFLU)

M. A. in Comparative Literature (Distance mode in WB, Regular mode outside WB e. g. English & Foreign Languages University, EFLU)

B. Ed.

M. A. in Linguistics (e. g. Jadavpur University, JNU, EFLU)

M. A. in English Language Teaching (e. g. EFLU)

M. A. in Public Relations (e. g. University of Mumbai)

M. A. in Advertising (e. g. University of Mumbai)

Masters in Social Work (MSW) (e. g. IISWBM, IGNOU)

M. A. in Developmental Studies (e. g. IIT Guwahati)

M. A. in Film Studies (e. g. University of Mumbai, West Bengal State University, Jadavpur University)

MBA in Tourism and Hotel Management (e. g. Burdwan University)

Degree in Communication (e. g. MICA and many foreign universities)

Master of Labour Studies (e. g. University of Mumbai)

Degree in Film & Entertainment, Television and Digital Video Production

Master's in Business Administration (MBA) and many other

