



# PRESIDENCY UNIVERSITY

PRESIDENCY GROUP  
OVER  
**40**  
YEARS  
OF ACADEMIC  
WISDOM

Ranked 23rd  
Pan India  
Among All  
B-Schools  
CSR- GHRDC  
B-Schools Survey 2017

Private University Estd. in Karnataka State by Act No. 41 of 2013

## SCHOOL OF MANAGEMENT



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BEST EMERGING UNIVERSITY  
IN SOUTH INDIA  
BY ASSOCHAM, INDIA



TOP NOTCH  
FACULTY



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INFRASTRUCTURE



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SUPPORT RESOURCES



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SUPPORT



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WITH  
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TO FULL TIME  
CAREERS



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**Educating Leaders For Business & Society**

[www.presidencyuniversity.in](http://www.presidencyuniversity.in)

# SCHOOL OF MANAGEMENT

The 21st century economy requires and rewards niche knowledge, multi-skilling, synergistic finesse, entrepreneurial drive and a global mindset. Ultimately, the vantage accrues to those who bring inspiration, commitment and competence to their workplace. A Presidency University MBA will help one to chisel one's skills and gain a cutting edge in the competitive global market place through a blend of simulation-driven interactive sessions, very reflective of what exactly transpires in the corporate board rooms. The core courses in the 1st year stress on building a strong cross-functional foundation to support the elective courses in the second year in the student's areas of specialisation. The School of Management offers specialisation streams with dual major in Marketing, Finance, Operations/SCM, HRM and the emerging area of Data Science/Business Analytics.

Presidency University MBA Program has been designed to confer on the student a blend of business knowledge, general and strategic management orientation and leadership abilities, coupled with extensive industrial interface

## ABOUT PRESIDENCY UNIVERSITY

Presidency University is a private university established with the approval of the Govt. of Karnataka in 2013. Built on a sprawling campus of over 65 acres with a salubrious, pollution-free ambience, the University has excellent infrastructure and outstanding academic fraternity drawn from reputed institutions like the IIMs, IITs and leading International Universities. Committed to quality and academic excellence, the University has redefined the learning process by adopting a state-of-the-art pedagogy and curriculum, which is built on academic content that is both global and contemporary.

Presidency University is an innovative institution with an eclectic perspective that strives to create professionals of integrity and character. This is made possible by a faculty team that possesses extensive domain expertise and international experience. The Campus is vibrant with co-curricular and extracurricular activities, workshops and other initiatives that provide a commendable value addition to the core MBA Program.

## We are different

- ⦿ Finishing School Model with Placement-Readiness.
- ⦿ Intensive Soft Skills Training.
- ⦿ Extensive use of Harvard Cases.
- ⦿ Two rounds of Internships, one each in the first and second year.
- ⦿ Ted Talk Lectures and other Videos used for Learning.
- ⦿ Faculty who are more than just forerunners in their areas of learning and expertise and are the academic strength that nurtures the future leaders of the world.
- ⦿ Curriculum benchmarked against the Best B-Schools, coupled with our own value additions.



| SCHOOL OF MANAGEMENT   |  | Eligibility  |
|--|--|--|
| Master of Business Administration (MBA) with specialisations in the following: |  | » Bachelor's Degree in any discipline with a minimum of 50% (45% in case of candidates belonging to Reserved Category) in aggregate from a recognised University.<br>» A high score in a National-Level Management Aptitude Test (CAT/XAT/NMAT/MAT).<br>» Work Experience Certificate, if any. |
| • Finance  | • Operations and Supply Chain Management |  |
| • Marketing  | • Data Science/ Business Analytics       |  |



## Why MBA at Presidency University ?

- ⊙ **Affordable Fee With Assured Value:** An affordable fee, which comes with overseas educational trip and free education resource & course material for the entire program.
- ⊙ **Pedagogy:** a paradigm shift from teaching orientation to learning orientation, with focus on improving the students' analyzing and applying capabilities.
- ⊙ **Dual Specialisation:** with the freedom of taking a few elective courses in one's non-specialisation areas.
- ⊙ **Specialisation in Data Science/Business Analytics:** is a new specialisation stream and is one of the most happening areas in Management. This is not a single course, but a full specialisation stream.
- ⊙ **Located in Yelahanka, a suburb of Bengaluru:** Campus is located in Yelahanka, a booming suburb of Bengaluru. It has the coveted space in the city and equipped with hi-tech learning centres, library, video conferencing facility, uninterrupted wifi and more. The on-campus cafeteria, along with a food court, offers multinational cuisine to the students.



## A Snapshot of our Faculty



**Prof. Gautam Ghosh**  
Marketing & Strategy  
Ex- IIT-Kanpur, IIM-Calcutta



**Dr. Swapan Majumdar**  
Operations & Systems  
Ex- IIM-Bangalore, IIT-Delhi & Imperial College-London



**Dr. Ashok Natarajan**  
Finance & Accounts  
Ex- IIM-Calcutta, Kellogg & University of California



**Dr. Bipasha Maity**  
Economics & QT  
Ex- IIT-Kharagpur



**Dr. Tanusree Chakraborty**  
HRM & OB  
Ex- Calcutta University



**Dr. Satish Menon**  
Operations & Systems  
Ex- The University of Missouri, USA



**Dr. Krishna Kumar**  
Finance & Accounting  
Ex- Industry



**Prof. Sanjay Kumar**  
Marketing  
Ex- ISB



**Dr. Nishant Labhane**  
Finance & Accounting  
Ex- IIT-Kharagpur



**Dr. Pratika Mishra**  
Marketing  
Ex- ISM, IIT



**Dr. Arabinda Bhandari**  
Strategy & Marketing  
Ex- XLRI-Jamshedpur



**Dr. V. Gajapathy**  
Economics & QT  
Ex- Bharathidasan University



**Dr. Rosewine Joy**  
Economics  
Ex- CUSAT



**Dr. K. Balanagarajan**  
HRM & OB  
Ex- Alagappa University



**Prof. Vrinda V Nair**  
HRM & OB  
Ex- Industry

## ADMISSION SELECTION PROCESS

Candidates will be shortlisted for GD-PI-WAT on the basis of their admission test scores, prior academic performance and relevant work experience. At the time of personal interview, written, verbal and analytical abilities of the candidates would also be examined. Final selection of the candidates for admission will be based on composite factors such as admission test scores, academic record, relevant work experience and performance in the Personal Interview, Group Discussion and WAT (Written Ability Test).

## APPLICATION PROCEDURE

"Apply online" <https://www.presidencyuniversity.in>

Application forms can be obtained from City Admission Office Bengaluru as well as the University Admission Office.

SCHOLARSHIPS FOR MERITORIOUS STUDENTS

## Student Testimonials



Saish Desai, Learning Edge

Presidency as an University is making progress towards a top class University in the world. With dynamic course structure keeping in mind of current research and topic that are happening, it is rocketing towards one of the elite institutions in India. Proud to be a student of Presidency University.



ROSHNA RAMAKRISHNAN  
E & Y

Presidency University is the best emerging B-School of India. Beautiful campus, among the best in infrastructure and facilities. Located in Bengaluru, the environment is quite peaceful!

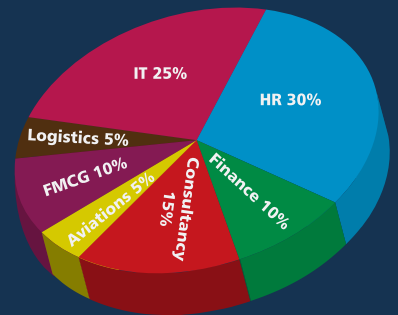


VENGALA SOWJANYA  
Triveni Group

I studied here. Simply a great place to transform yourself, more than the formal qualification you acquire. We have all become what we are today, because of this great University.



## Sectoral Placement



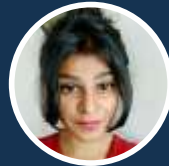
SANDESH A PRABHU  
Sical Logistic

Excellence with integrity, proud to have been part of one of the best B-schools in India



DEEPAK NAMBAIR  
E & Y

Just a novice to the university, great and vibrant atmosphere inside the campus.



SHRUTHI S K  
Handiman

Great Faculty Good Place... Simplicity

Program Fee: ₹ 2.75 lacs Per Year

Hostel Facility Available

### A SNAPSHOT OF OUR CORPORATE PARTNERS



+ many more...

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For more information, contact us:

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