

# University of Kalyani

**Admission Notification: MBA & DHHM Programme 2015 -2016**

**Adv. No. 08/15**

Applications are invited for admission to the MBA (2 years full time) Programme approved by AICTE & UGC and admission to the Diploma in Healthcare and Hospital Management (1 year full time) Programme.

**MBA:** Admission of 29 candidates will be through the all India Entrance Examinations (**MAT/CAT/CMAT/JEMAT**) followed by Personal Interview and Group Discussion. Reservation of seats as per rules.

**DHHM:** Admission of 15 candidates will be through written test conducted by the Department of Business Administration, University of Kalyani followed by Personal Interview and Group Discussion. Reservation of seats as per rules.

Information Brochure along with Application Fee challan & Application forms (MBA/DHHM) can be downloaded from the University website- [www.klyuniv.ac.in](http://www.klyuniv.ac.in) from 15<sup>th</sup> May'15 until 29<sup>th</sup> May'15. Applicants shall make a payment of **Rs. 500/- [Rs. 300/- for SC/ST]** as application fee through Bank Challan to be deposited in any branch of SBI. **Fee collection charge by the Bank is additional.** Forms shall be submitted at Admission Section of University of Kalyani during 11.00 a.m to 3.00 p.m. on all working days excepting Saturday, Sunday and holidays from 15<sup>th</sup> May 2015 to 29<sup>th</sup> May 2015. Application with Challan may also be sent within 29<sup>th</sup> May 2015 by Speed Post or Registered Post at: Admission Section, University of Kalyani, Kalyani – 741235, Nadia, West Bengal, India.

**Eligibility: MBA:** Graduate in Science/ Arts/Commerce or Graduate in Management/ Engineering or 5 years Law.

**DHHM:** Graduate in any discipline.

***Last date of receiving of application form: 29<sup>th</sup> May, 2015***

**(Dr. Pinaki Chattopadhyay)  
Secretary, Faculty Councils (P.G.)**

**Master of Business Administration  
&  
Diploma in Healthcare and Hospital  
Management**



Information Brochure  
&  
Application Form  
2015 – 2016

Department of Business  
Administration

University of Kalyani  
Kalyani, Nadia.

## **Department of Business Administration**

The Department of Business Administration started the AICTE approved MBA course from the academic year 2001-02 on enhanced fee basis. For meeting the academic commitments in the best possible manner, the department is taking faculty support from other departments of the University. Services from experts in other academic institutions and corporate enterprises are also being utilized for running the course. It is to mention that the department has been able to provide Summer Placement for all the students of MBA Programme in renowned corporate houses like Wipro, ITC, Philips, Indian Oil, IBP, Emami, Nicco Group, Albert David, SPML, Simplex etc. Furthermore, all the successful students of the MBA Programme have found placements in different business organizations with respectable remuneration package.

The Department will offer Diploma in Healthcare and Hospital Management (DHHM) course from the academic year 2014-15 on enhanced fee basis. The course has been designed to train the students to become managers who will be able to deliver healthcare service efficiently, with cultural understanding of health and illness. The DHHM course is covered in one full academic year consisting of 2 semesters, which include theoretical papers, practical, seminars/case studies and summer internship.

The Department is also offering Ph.D. programme in Business Administration.

### **Head of the Department**

Professor Manas Kumar sanyal

### **Departmental Phone No:**

#### **EPABX:**

091 033 2582-8220, 2582-8293, 2582-8750, 2582-8378, 2582-8286,2582-8275, 2582-8478, 2582-8889, 2582-1254

### **EPABX EXTENTION:**

370, 342

### **Departmental E-mail Address:**

hodmbaku15@gmail.com

### **Recent Events:**

1. Organized National Level Seminar on 22-23 Nov,2012.
2. Organized Extension Lecture on “Justifying Six Sigma Projects in Manufacturing” (by Prof. T.P.Bagchi, Director of NarseeMonjee) on 13 Dec,2013.
3. Organized Seminar Lecture (by Mr. AvikSankar Gupta, National Stock Exchange, India) on 18 Dec,2013.
4. Organized Extension Lecture on “Determinant of Happiness: A Panel Data Analysis” (by Prof. GirijasankarMallik, University of Western Sydney, Australia) on 24Dec,2013.
5. Seminar on ‘**Investor Awareness**’ in collaboration with the Institute of Company Secretaries of India (ICSI), Eastern India Regional Office (EIRO) and under the sponsorship of Ministry of Corporate Affairs, Govt. of India held on 11 March, 2014.

### **Degree & Course offered:**

- Master of Business Administration(**MBA**) - two-year (4 semesters) programme.
- Diploma in Healthcare and Hospital Management(**DHHM**) – one-year (2 semesters) programme.
- Ph.D. – According to UGC Norms.

**Eligibility Criteria for Admission:**

- **MBA:** Graduate in Science/Arts/Commerce or Graduate in Management/Engineering or 5 years Law.
- **DHHM:** Graduate in any discipline.
- **Ph. D:** As mentioned in the Ph.D. Regulations of University of Kalyani.

**Entrance Examination:**

- **MBA:** Through CMAT/MAT/CAT/JEMAT Examination followed by Personal Interview and Group Discussion.
- **DHHM:** Written test conducted by the Department of Business Administration, Kalyani University followed by Personal Interview and Group Discussion.
- **Ph. D:** NET/SLET/KURET followed by Personal Interview.

**No. of Seats**

- **MBA:** 27 (General Category:17, SC:6, ST:2, OBC-A: 1, OBC-B:1)
- **DHHM:** 15 (General Category:8, SC:3, ST:1, OBC-A:2, OBC-B:1)
- **Ph. D:** Depends on number of vacancies.

**Course Fees**

- **MBA:** Rs. 35,000/- per year for Indian Nationals and US \$ 3000/- for Foreign candidates payable at the time of admission.
- **DHHM:** Rs.50,000, payable at the time of Admission.
- **Ph. D:** As per University rules.

**Faculty**

Designation	Name	Qualification	Specialization
Professor	Dr. Manas Kumar Sanyal	M.Tech., Ph.D.	Information Technology
Professor	Dr. Satyajit Dhar	M.Com., F.C.A., A.C.S., Ph.D.	Finance, Accounting & Control
Associate Professor	Dr. Isita Lahiri	MBA, Ph.D.	Marketing
Assistant Professor	Dr. Tuhin Mukherjee	MBA, Ph. D.	Quantitative Finance

**COURSE STRUCTURE****Master of Business Administration (MBA)**

Semester	No. of Paper	Marks
First Semester	8 Compulsory Papers	<b>800</b>
Second Semester	8 Compulsory Papers	<b>800</b>
Third Semester	1 Compulsory Paper	100
	4 Optional Papers	400
	Summer Project	100
<b>Total</b>		<b>600</b>
Fourth Semester	1 Compulsory Paper	100
	4 Optional Papers	400
	Project Study & Grand Viva	100
<b>Total</b>		<b>600</b>
<b>Grand Total</b>		<b>2800</b>

## Diploma in Healthcare and Hospital Management (DHHM)

Semester	No. of Paper	Marks
First Semester	8 Compulsory Papers	800
Second Semester	8 Compulsory Papers	800
<b>Grand Total</b>		<b>1600</b>

**Note:** For both the Programmes Grading System with appropriate credit point for each subject is followed.

**Ph. D:** Coursework in Ph.D. under new regulations was started from 2010 following UGC guidelines. The coursework is of one semester (or 6 month) duration. Details may be obtained from the office/ Head of the department.

### Research Interests of the Department:

#### Research Project (Completed):

Employee Stock Option Plan - Some Emerging Issues: A Study of Selected Industries in India". Funded by the All India Council of Technical Education (AICTE) (2006-2009).

**Principal Investigator:** Professor Satyajit Dhar

### Departmental Central Projects:

The "Modernization and Removal of Obsolescence (MODROBS)", Programme funded by All India Council of Technical Education (AICTE), Govt. of India has already been completed.

### Infrastructural Facilities:

- **One Computer Lab**

### Attendance and Examination:

In order to become eligible for appearing in a semester examination a candidate shall have to pursue a regular course of studies in the subject and attend at least 75% of the theoretical and practical classes separately during each semester.

### Placement Facility:

Since placement of successful students constitute an important aspect of the responsibility of the institutions offering professional course, such as MBA, the University takes necessary steps for the students' exposure and healthy interaction with the problems of industry. Placement is matter of joint initiative of the students and the University.

### Hostel Facilities:

Accommodation in the University hostels shall be available to the students taking admission to the course as per the University rules. Students have to bear the hostel charges and rent as per University rules.

### Student Strength and Selection Procedure:

**MBA:** Admission of 29 candidates through CMAT/MAT/CAT/JEMAT Examination followed by Personal Interview and Group Discussion. Information Brochure along with Application Fee challan & Application forms (**MBA**) can be downloaded from the University website- [www.klyuniv.ac.in](http://www.klyuniv.ac.in) from 15<sup>th</sup> May'15 until 29<sup>th</sup> May'15. Applicants shall make a payment of **Rs. 500/-** [**Rs. 300/-** for **SC/ST**] as application fee through Bank Challan to be deposited in any branch of SBI. **Fee collection charge by the**

**Bank is additional.** Forms shall be submitted at Admission Section of University of Kalyani during 11.00 a.m to 3.00 p.m. on all working days excepting Saturday, Sunday and holidays from 15<sup>th</sup> May 2015 to 29<sup>th</sup> May 2015. Application with Challan may also be sent within 29<sup>th</sup> May 2015 by Speed Post or Registered Post at: Admission Section, University of Kalyani, Kalyani – 741235, Nadia, West Bengal, India.

**Important Dates:**

Last date of Submission of filled up Application form (by person of by post)- 29th May, 2015.  
Publication of the list of candidates eligible for Interview and Group Discussion: June 16, 2015.  
Date of Interview: June 23, 2015 – June 24, 2015.  
Publication of the list of selected candidates: July 01, 2015 (after 2.00 p.m.).  
Admission from the first list: July, 06, 2015 to July 09, 2015.  
Publication of waiting list (if any): July 10, 2015, & July 13, 2015.  
Commencement of classes: July 14, 2015.

*Candidates appearing interview should bring valid MAT/CAT/CMAT/JEMAT Score Card along with their original credentials.*

**DHHM:** Admission of 15 candidates will be through written test conducted by the Department of Business Administration, University of Kalyani followed by Personal Interview and Group Discussion. Information Brochure along with Application Fee challan & Application forms (**DHHM**) can be downloaded from the University website- [www.klyuniv.ac.in](http://www.klyuniv.ac.in) from 15<sup>th</sup> May'15 until 29<sup>th</sup> May'15. Applicants shall make a payment of **Rs. 500/-** as application fee through Bank Challan to be deposited in any branch of SBI. **Fee collection charge by the Bank is additional.** Forms shall be submitted at Admission Section of University of Kalyani during 11.00 a.m to 3.00 p.m. on all working days excepting Saturday, Sunday and holidays from 15<sup>th</sup> May 2015 to 29<sup>th</sup> May 2015. Application with Challan may also be sent within 29<sup>th</sup> May 2015 by Speed Post or Registered Post at: Admission Section, University of Kalyani, Kalyani – 741235, Nadia, West Bengal, India.

**Important Dates:**

Last date of Submission of filled up Application form (by person of by post)- 29th May, 2015.  
Date of Written Test: June 12, 2015.  
Publication of the list of candidates eligible for Interview and Group Discussion: June 19, 2015.  
Date of Interview: June 26, 2015 – June 30, 2015.  
Publication of the list of selected candidates: July 07, 2015 (after 2.00 p.m.).  
Admission from the first list: July, 08, 2015 to July 09, 2015.  
Publication of waiting list (if any): July 10, 2015, & July 13, 2015.  
Commencement of classes: July 14, 2015.

**Ragging is totally banned and anyone found guilty of ragging and / or abetting ragging is liable to punished. Students and their parents are required to sign affidavit for this purpose.**

Note: In matters other than those mentioned above, the rules, practices and principles prevailing in the University shall be applied.

Professor (Dr) Manas Kumar sanyal, Head & Dean ETM  
Department of Business Administration,  
University of Kalyani,  
E-mail: [hodmbaku15@gmail.com](mailto:hodmbaku15@gmail.com)  
Ph: (033) 2582-8750/2582-8378 (Extn.-342/370), Kalyani

GEN/ SC/ ST (Please put a tick mark)

Rs. 500/- (Rs. 300/- for SC/ST)

## Application Form



UNIVERSITY OF KALYANI  
DEPARTMENT OF BUSINESS ADMINISTRATION  
**Application for Admission to the MBA Programme**  
**Session: 2015-2016**  
(To be filled in BOLCK LETTERS only)

Affix  
Passport  
Size Photograph  
Here

1. Name of the Applicant :
2. Father's/Mother's Name :
3. Occupation & Income  
of Father/Mother or both :
4. Permanent Address :
5. Mailing Address :
6. Contact Numbers :  
a) Mobile Number (Applicant)  
b) Mobile Number (Parent)
7. E-mail: :
8. Nationality :
9. Category(Mark  $\surd$ ) : SC  ST  OBC -A  OBC -B  Minority  PH  General
10. Date of Birth :
11. Details of Examination  
appeared /to be appeared : MAT , CMAT , JEMAT , CAT   
[Please  $\surd$ ]
12. Application Fee details :  
(Challan copy to be  
attached)

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Received an application from Shri/Smt .....for Admission to

M.B.A.Programme for the Session 2015-16 along with Copy of Application Fee Challan. (contents not  
verified)

Date.....

13. Academic Qualifications: (From H.S. or equivalent)

Name of the Examination	Board/University	Year of Passing	Subject (s) taken	% of Marks obtained	Class / Division

**Note:** Attested copies of mark sheets & SC/ST/OBC certificate by appropriate Authority (Attested by Gazetted Officer/ University Teacher/ University Officer/College Principal) must be enclosed along with the completed form.

**DECLARATION**

I solemnly declare that the particulars and information furnished above are correct to the best of my knowledge and belief and I shall remain personally liable to any mistake of falsehood detected therein subsequently.

Date:.....

(Full Signature of the applicant)

Place:.....



GEN/ SC/ ST (Please put a tick mark)

Rs. 500/- (Rs. 300/- for SC/ST)

## Application Form



UNIVERSITY OF KALYANI  
DEPARTMENT OF BUSINESS ADMINISTRATION  
**Application for Admission to the DHHM Programme**  
**Session: 2015-2016**  
(To be filled in BOLCK LETTERS only)

Affix  
Passport  
Size Photograph  
Here

1. Name of the Applicant :
2. Father's/Mother's Name :
3. Occupation & Income  
of Father/Mother or both :
4. Permanent Address :
5. Mailing Address :
6. Contact Numbers :  
Mobile Number (Applicant)  
Mobile Number (Parent)
7. E-mail: :
8. Nationality :
9. Category(Mark ) : SC  ST  OBC -A  OBC -B  Minority  PH  General
10. Date of Birth :
11. Application Fee details :  
(Challan copy to be  
attached)

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Received an application from Shri/ Smt .....for Admission to DHHM  
Programme for the Session 2015-16 along with Copy of Application Fee Challan. (contents not verified)

Date.....

12. Academic Qualifications: (From H.S. or equivalent)

Name of the Examination	Board/University	Year of Passing	Subject (s) taken	% of Marks obtained	Class / Division

**Note:** Attested copies of mark sheets & SC/ST/OBC certificate by appropriate Authority (Attested by Gazetted Officer/ University Teacher/ University Officer/College Principal) must be enclosed along with the completed form.

**DECLARATION**


I solemnly declare that the particulars and information furnished above are correct to the best of my knowledge and belief and I shall remain personally liable to any mistake of falsehood detected therein subsequently.

Date:.....


(Full Signature of the applicant)

Place:.....


First Copy

<b>UNIVERSITY OF KALYANI</b> ADMISSION SECTION P.O-KALYANI, DIST-NADIA, PIN741235, W.B  <b>APPLICANT'S COPY</b>		
<b>SBI Powerjyoti Account</b>		
<b>Note: Fees collection Charges is to be paid additionally</b>		
Fee Payment Challan		
Fee Collection Account Number		
State Bank of India	<b>32183583982</b>	
Branch Name	Branch Code	Date
Applicant's Name		
Address & Mobile No.		
Application fees		
Fee collection charges		
Total		
Amount in words .....		
..... only		
<b>Signature of the Applicant</b>		
<b>For Bank use only</b>		
Journal No.		
Seal / Date	Authorized Signatory	

Second Copy

<b>UNIVERSITY OF KALYANI</b> ADMISSION SECTION P.O-KALYANI, DIST-NADIA, PIN741235, W.B  <b>COPY TO BE SUBMITTED WITH APPLICATION FORM</b>		
<b>SBI Powerjyoti Account</b>		
<b>Note: Fees collection Charges is to be paid additionally</b>		
Fee Payment Challan		
Fee Collection Account Number		
State Bank of India	<b>32183583982</b>	
Branch Name	Branch Code	Date
Applicant's Name		
Address & Mobile No.		
Application fees		
Fee collection charges		
Total		
Amount in words .....		
..... only		
<b>Signature of the Applicant</b>		
<b>For Bank use only</b>		
Journal No.		
Seal / Date	Authorized Signatory	

Third Copy

<b>UNIVERSITY OF KALYANI</b> ADMISSION SECTION P.O-KALYANI, DIST-NADIA, PIN741235, W.B  <b>BANK COPY</b>		
<b>SBI Powerjyoti Account</b>		
<b>Note: Fees collection Charges is to be paid additionally</b>		
Fee Payment Challan		
Fee Collection Account Number		
State Bank of India	<b>32183583982</b>	
Branch Name	Branch Code	Date
Applicant's Name		
Address & Mobile No.		
Application fees		
Fee collection charges		
Total		
Amount in words .....		
..... only		
<b>Signature of the Applicant</b>		
<b>For Bank use only</b>		
Journal No.		
Seal / Date	Authorized Signatory	