



## Bachelor in **Commerce**

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## Masters in **Commerce**

- Full-time regular course
- Multiple skill-based curriculum
- Semester-based pattern in teaching & learning
- State-of-the-art laboratories
- Placement assistance
- Internship opportunities and networking
- Field trips & excursions

## **J.D. BIRLA INSTITUTE**

**Unit of Vidya Mandir Society**

AFFILIATED WITH JADAVPUR UNIVERSITY  
Recognised by UGC (12B & 2f)

# About J.D. BIRLA INSTITUTE



J.D. Birla Institute is a private unaided College affiliated with Jadavpur University, Kolkata since 1963. It is conveniently located in the heart of the city at 11 Lower Rawdon Street, Kolkata-700020 (near Minto Park).

The late Sushila Devi Birla, wife of eminent industrialist late L. N. Birla, established a college for girls in her mother-in-law's name in June 1962. The College was named Smt. Jawahari Devi Birla Institute of Home Science and it filled a much felt gap in the scientific education of young women from Calcutta's conservative families.

Over five decades, the Institute has grown with the needs and demands of the changing times. A Department of Commerce was added in 1997, and in tune with the shifting zeitgeist; another campus was started in 2002 to house the co-educational Department of Management. At this time, the name of the institution was simplified to J. D. Birla Institute. In the year 2009, four new professionally oriented B.Sc courses were introduced apart from two new M.Sc courses. M.Com was introduced in 2013. Currently, the college has about 1700 students.



## Sponsoring TRUST

As a private unaided educational institute, the Vidya Mandir Society an educational trust managed by the S.K. Birla Group sponsors the college.



**Mr. S. K. Birla**  
Chairman,  
Vidya Mandir Society



**Mrs. Sumangala Birla**  
President,  
Governing Body, JDBI



**Maj.-Gen. V. N. Chaturvedi, Retd.**  
Secretary General,  
Vidya Mandir Society



## Our LOGO

The Institute's logo represents a well-known shloka from the Brihadarnyaka Upanishad (Brihadarnyaka Upanishad – I.iii.28).

“Asato ma sadgamaya  
tamaso ma jyotirgamaya  
mrtiyorma amrtam gamaya”

Lead us from all that is untrue and unreal to what is real and true.  
Lead us from darkness to light, ignorance to knowledge.  
Lead us from death to immortality.

## Our Vision

To establish ourselves as a leading college providing education of a higher standard with integrity, consistency and due diligence.



## Our Mission

To prepare the future generation for academic excellence and practical skill-set needed to face global challenges and lead the country into the world of the future.

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J.D. Birla Institute is an Institute of educational distinction that combines excellence with innovation. The Institute with all its departments is affiliated to the highly acclaimed Jadavpur University, a world renowned Center of Excellence.

At JDBI we offer students with wide range of courses that gives students a solid academic foundation and at the same time enables them to realize their individual dreams in field of applied Sciences or Commerce or Business Administration.

Our commitment towards excellence in the field of education is easily achieved through our impressive infrastructure, student-focus initiatives and facilities that edge on overall and holistic growth of our pupils. Conducive teaching and learning environment is provided through a well secured, neat and clean campus, air-conditioned lecture rooms equipped with LCD projectors, state-of-the-art laboratories and required support systems. Earnest endeavor by well qualified and dedicated teaching faculty at the Institute prepares students to face the challenging global environment. Teaching is based on lectures, seminars and project work that provides practical hands-on experiences and prepares students to face the challenges of a rapidly-changing world. The library of the Institute is automated and has an impressive collection of learning resources including books, journals and reference materials for all the graduate and post-graduate courses. Every year several curricular and co-curricular events are organized to aptly broaden the learning experience of our students. Leadership skills in students are sharpened through various clubs that they lead.

All the undergraduate courses except BBA are honours programmes and are divided into six semesters. Choice for subjects is offered in the final year through the CBCS approach as mandated by the UGC. Balance between theoretical and real life situations is achieved through our integrated approach in teaching and learning that includes live case studies, experiential activities, classroom discussions, term paper and seminars. Students are also provided with industry exposure through various projects, industrial visit and interaction with members from the industry.

I am convinced that our students find the courses that they undertake at the institute intellectually stimulating and as a stepping stone to the career of their choice. Many of our alumni are already well placed in several fields

It gives me great pleasure to welcome you to the myriad opportunities offered by J. D. Birla Institute.

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**Professor Deepali Singhee, Ph.D**

Principal, J.D. Birla Institute  
(Departments of Science, Commerce & Management)

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#### AWARDS & RECOGNITION

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(2020)



Emerging College  
of this Century  
(Commerce)

**India Today**  
(2019)



Most Promising  
College

**Gurukul Awards**  
(Lions Club of Kolkata)  
(2019)



India's Outstanding &  
Innovative High Quality  
Educational Institute

**RULA**  
(World Research Council)  
(2019)



Computer Lab



Cafeteria



Recreational Zone



Playground



Infirmary



Counselling



Diet Clinic

## JDBI Advantage

- Courses ranked high on all India basis
- Semester wise curriculum with choice based credits
- Modern WiFi campus
- State of the art laboratories
- Qualified and fulltime faculty
- Special lectures by top ranking experts
- Host of co and extracurricular activities
- Opportunities for internship & networking
- Placement assistance
- Merit base scholarships & freeships
- Short term certificate course under MOU with IIT-Mumbai, National Stock Exchange, ICFAI and Academy of Pastry Arts



State-of-art LRC with an enviable collection of books, journals, periodicals magazines and newspapers covering all parameters in the field of applied sciences, commerce and management and books of general interest. The LRC has a good collection of audio-video resources too.

The LRC is fully automated through KOHA with OPAC facility. There are 8 computer terminals to enable students to search for the resources available at the internet-annexed room where they can also freely browse on the internet and prepare presentations. A separate Research Journal section provides an appropriate environment for literature survey and research review.

Well-trained and helpful library staff helps in efficient working of the LRC.

Photocopying facility is available to students and staff at the library.

The LRC is open to all students from 8:30 am to 5:00 pm Monday - Friday and 8:30 am to 1:00 pm on Saturdays.

## LEARNING RESOURCE CENTRE (LRC)



Ms. Mayuri Das Biswas  
Head Librarian



Ms. Tanima Majumdar  
Library Assistant

### **LIBRARY RESOURCES**

Seating Capacity	: 90
No of Books	: 18,085
Number of Journals, Periodicals & Magazines	: 66
No of Audio-visual Resources	: 994
Newspapers	: 07
E-resources at LRC (Books)	: 97,000 (through INFLIBNET)
E-resources at LRC (Journals)	: 6,120 (through INFLIBNET)
E-resources at LRC (Abstracts)	: 250,000 (through INFLIBNET)
E-resources at LRC (Interviews)	: 360 (through INFLIBNET)
E-resources at LRC (Case Studies)	: 1000 (through INFLIBNET)
Database	: J Gate & Indiatat
RIFD	: All resources are tagged

# B.Com (Hons.)

## Overview

A degree in Commerce provides basic training to students in all major subjects, such as Finance, Marketing, Human Resource, Entrepreneurship and Accounting Practices along with training in computer and soft skills. Further, the course also prepares the students for professional courses such as MBA, CA, CS etc.



## Course Highlights

The course shall include

- Accounting Technique
- Taxation and Consultancy
- Budgeting Technique
- Resource Mobilization and Utilization
- E-Commerce and M-Commerce
- Capital Market Analysis
- Marketing Methodology
- Corporate Legal aspects
- Corporate Promotion
- Tally and MIS Skill
- Planning and Entrepreneurial Skill
- Operation Research

The final degree will be awarded by Jadavpur University

## Career Options

- 👉 Chartered Accountant
- 👉 Company Secretary
- 👉 Cost Accountant
- 👉 Business Executive
- 👉 HR Manager
- 👉 Marketing Manager

- 👉 Wealth Manager
- 👉 Project Manager
- 👉 Research & Development Manager
- 👉 Investment Banker
- 👉 Data Analyst

Student will be evaluated on each subject / paper (theory/practical) under both:

- Continuous Internal Evaluation (CIE): 40% weightage  
CIE includes written class tests, assignments, seminars, tutorials and/or laboratory assignments.
- End-semester Examination (ESE): 60% weightage  
Six ESE will be held, one at the end of each semester.

### Course Duration:

15-17 weeks per semester with 20-26 classes of 1 hr duration per week.

### Course Timings:

7:00 am to 1:30 pm, six days a week (1<sup>st</sup> and 3<sup>rd</sup> Saturdays are off days)

### Class Size:

50-55 students



**Mrs. Basudha Mukhopadhyay**  
Head of the Department

# Course Curriculum (B.Com)

Subject Code	Course Nomenclature	Details	Marks	Credits
<b>Semester-I</b>				
COM 101	CC	Financial Accounting	100	6
COM 102	CC	Business Law	100	6
COM 103	GE	Micro Economics	100	6
COM 104	AECC	Environmental Studies	100	2
TOTAL			400	20
<b>Semester-II</b>				
COM 201	CC	Cost Accounting	100	6
COM 202	CC	Corporate Law	100	6
COM 203	GE	Macro Economics	100	6
COM 204	AECC	Business Communication, Personality Development & Soft Skills	100	2
TOTAL			400	20
<b>Semester-III</b>				
COM 301	CC	Human Resource Management	100	6
COM 302	CC	Income Tax & GST: Law & Practices	100	6
COM 303	CC	Management Principles & Application	100	6
COM 304	GE	Business Statistics	100	6
COM 305	SEC	Term Paper & Seminar	100	2
TOTAL			500	26
<b>Semester-IV</b>				
COM 401	CC	Corporate Accounting	100	6
COM 402	CC	Business Mathematics	100	6
COM 403	CC	Entrepreneurship Development	100	6
COM 404	GE	Indian Economy	100	6
COM 405	SEC	ICT in Business including E-commerce	100	2
TOTAL			500	26
<b>Semester-V</b>				
COM 501	CC	Principle of Marketing	100	6
COM 502	CC	Fundamentals of Financial Management	100	6
COM 503	DSE	Any one from Group-A	100	6
COM 504	DSE	Any one from Group-A	100	6
	DSE (A):1	Management Accounting		
	DSE (A):2	Corporate Tax Planning		
	DSE (A):3	Accounting Theory & Standards		
	DSE (A):4	Banking & Insurance		
	DSE (A):5	Consumer Affairs & Customer Care		
	DSE (A):6	Financial Markets, Institutions & Financial Services		
TOTAL			400	24
<b>Semester-VI</b>				
COM 601	CC	Auditing & Corporate Governance	100	6
COM 602	CC	Financial Statement Analysis	100	6
COM 603	DSE	Any one from Group-B	100	6
COM 604	DSE	Any one from Group-B	100	6
	DSE (B):1	Fundamentals of Investment		
	DSE (B):2	Integrated Marketing Communication		
	DSE (B):3	Advanced Financial Management		
	DSE (B):4	International Business		
	DSE (B):5	Industrial Relations & Labour Laws		
	DSE (B):6	Business Research Methods & Project Work		
TOTAL			400	24
<b>GRAND TOTAL</b>			<b>2600</b>	<b>140</b>

As a part of the course, an audit paper on Internship Training, covering 6 weeks (250 hrs), will be mandatory and students will have to complete it within the 6<sup>th</sup> semester to qualify for the final end-semester examination.

- CC: Core • DSE: Discipline Specific Elective • GE: Generic Elective • AECC: Ability Enhancement Compulsory Course
- SEC: Skill-Enhancement Elective Course





## Eligibility

- Only female candidates having good knowledge of the English language are eligible for admission.
- The candidate must have passed, with at least 50% marks in the aggregate, the 10+2 examination from any recognized Board / Council recognized by Jadavpur University with four recognized subjects of which at least one must be English.
- Candidates may have to undertake mandatory bridge course/s.
- Foreign students may be admitted as per Jadavpur University norms.

## Selection Process

Eligible candidates will be short-listed based on the following criteria:

Sl. No	Criteria	Weightage (%)
1.	Academic Performance (Marks obtained in the Class-XII examination)	80
	Subjects like EVS, fashion studies, multimedia, music, dance, art, physical education, graphics, printing and other vernacular subjects will not be considered	
	Marks will be awarded proportionally to the percentage of marks obtained	
2.	Mathematics in Class-XII with pass marks	10
3.	Formal training in performing or visual arts and /or sports and /or participation in the same at regional/state/national/international levels only	10
<b>TOTAL</b>		<b>100</b>

## Admission Procedure

- Application for admission has to be made on the prescribed form available online against a payment of Rs. 1,500/- only through NET Banking.
- Short-listed candidates must pay fees within the time specified in the merit list otherwise admission is liable to be cancelled.
- Admission will be confirmed only after physical verification of all necessary documents by the college.



## Fee

### Fee Break-up

1.	Admission Fee	50,000	Only at the time of admission
2.	Tuition Fee	6,075	per month
3.	Examination Fee	3,300	per semester
4.	Social Charges	2,550	per semester
5.	Library Fee	1,250	per month
6.	JU Registration	50	only at the time of admission
7.	College Identity & Library Card	200	only at the time of admission
8.	Alumni Membership Fee	5,000	Along with the 6 <sup>th</sup> semester fee

**Fee payable at the time of admission Rs. 1,00,050** (includes admission fee, but not fee for bridge courses)

for fee payment details, refer to the last page

# M.Com

## Overview

The programme is designed to strengthen and enhance a student's understanding and knowledge in diverse subjects. The programmes are conducted by using a blended learning approach which includes classical classroom teaching, self study, experiential learning, seminars, presentations, field visits etc. As part of their training, every student will have to work on a research project in the second year and submit a dissertation on it. It is compulsory for the students to complete two months internships to complement the programme. This allows students to make more informed choices when planning a career.

### Course Highlights

The course includes varied subjects and students can opt for any one of the specializations, Accounting & Finance or Marketing. It covers the following areas in the fields of economics, commerce and business:

- Advanced Accounting
- Auditing
- Budgetary Technique & Analysis
- Sales & Distribution Management
- Service Marketing
- MIS
- Consumer Behavior
- " Entrepreneurship Development











**The final degree will be awarded  
by Jadavpur University**

Student will be evaluated on each subject / paper (theory/practical) under both:

- a) Continuous Internal Evaluation (CIE): 40% weightage  
CIE includes written class tests, assignments, seminars, tutorials and/or laboratory assignments.
- b) End-semester Examination (ESE): 60% weightage  
Four ESE will be held, one at the end of each semester.

### Career Options

-  **Academician**
-  **Finance Counselor**
-  **Financial Policy Makers**
-  **Analyst**
-  **Stock Brokers**
-  **Finance Advisors**
-  **Banking Industry**
-  **Entrepreneurs**

### Course Duration:

15-17 weeks per semester with  
20-26 classes of 1 hr duration per week.

### Course Timings:

7:00 am to 1:30 pm, six days a week.  
(1<sup>st</sup> and 3<sup>rd</sup> Saturdays are off days)

### Class Size:

30 students

# Course Curriculum (M.Com)

Sl. No.	Paper Code	Subject	Paper	Marks
<b>Semester-I</b>				
1.	MCOMC 101	Mathematics and Statistics in Business Decisions	Theory	50
2.	MCOMC 102	Organizational Behaviour	Theory	50
3.	MCOMC 103	Management Information System and IT Applications	Practical	100
4.	MCOMC 104S	Term Paper	Sessional	50
TOTAL				250
<b>Semester-II</b>				
1.	MCOMC 201	Operation Research	Theory	50
2.	MCOMC 202	Marketing Management	Theory	50
3.	MCOMC 203	Managerial Economics and Indian Business Environment	Theory	100
4.	MCOMC 204S	Seminar	Sessional	50
TOTAL				250
<b>Semester-III</b>				
1.	MCOME 301	Elective I	Theory	100
2.	MCOME 302	Elective 2	Theory	50
3.	MCOME 303	Elective 3	Theory	50
4.	MCOMC 304	Corporate Environmental Management	Theory	50
5.	MCOMC 305S	Project I	Sessional	50
TOTAL				300
<b>Semester-IV</b>				
1.	MCOME 401	Elective 4	Theory	100
2.	MCOME 402	Elective 5	Theory	50
3.	MCOME 403	Elective 6	Theory	50
4.	MCOMC 404S	Internship (8 weeks)	Sessional	100
5.	MCOMC 405S	Project II & Viva Voce	Sessional	100
TOTAL				400
<b>GRAND TOTAL</b>				<b>1200</b>

## Elective Groups:

The students have to select any one from the available groups (Accounting & Finance and Marketing) at the commencement of M.Com. Semester-III. Some important points relating to the selection are given below-

### Notes:

1. The elective groups in the Semester IV will remain the same as the ones selected in Semester III.
2. Once a group has been selected, no change in selected groups will be allowed later.
3. While Group-A of the selected elective will be taught in **Semester III**, the Group-B of the selected elective will be taught in **Semester IV**.

## List of Elective Groups

### Accounting & Finance

#### Group A:

MCOME 301/A Corporate Financial Accounting and Auditing (100)  
MCOME 302/A Financial Management and Financial Engineering (50)  
MCOME 303/A Advanced Cost and Management Accounting (50)

#### Group B:

MCOME 401/A Taxation and Tax Planning (100)  
MCOME 402/A Security Analysis and Portfolio Management (50)  
MCOME 403/A International Finance (50)

### Marketing

#### Group A:

MCOME 301/M Sales and Distribution Management (100)  
MCOME 302/M Rural Marketing (50)  
MCOME 303/M Integrated Marketing Communication (50)

#### Group B:

MCOME 401/M Consumer Behaviour and Marketing Research (100)  
MCOME 402/M Services Marketing (50)  
MCOME 403/M Supply Chain Management (50)

## Eligibility

- Only female candidates having good knowledge of the English language are eligible for admission.
- A student seeking admission to the M.Com course must have B.Com (Hons.) from Jadavpur University or any other University recognized by Jadavpur University and must have at least 55% at the Bachelor's level.
- A candidate who has appeared in the examination at the under-graduate (degree) level may also apply in anticipation of the results; the admission would be provisional and subject to subsequent satisfaction of the admission criteria.
- Foreign students may be admitted as per Jadavpur University norms.



## Selection Process

Eligible candidates will be short-listed based on the following criteria:

Sl. No	Criteria	Weightage (%)
1.	Academic Performance (Marks obtained at the under-graduate level)	60
2.	Entrance Test / Personal Interview	30
3.	Formal training in performing or visual arts and /or sports and /or participation in the same at regional/state/national/international levels only	10
<b>TOTAL</b>		<b>100</b>

## Admission Procedure

- Application for admission has to be made on the prescribed form available online against a payment of Rs. 1,500/- only through NET Banking.
- Short-listed candidates must pay fees within the time specified in the merit list otherwise admission is liable to be cancelled.
- Admission will be confirmed only after physical verification of all necessary documents by the college.
- Students graduating from Universities other than Jadavpur University will have to submit their migration certificate within one month of being admitted; till then the admission will be considered provisional.

## Fee

### Fee Break-up

1.	Admission Fee	15,000	Only at the time of admission
2.	Tuition Fee	2,600	per month
3.	Examination Fee	3,300	per semester
4.	Social Charges	1,800	per semester
5.	Library Fee	825	per month
6.	College Identity & Library Card	200	only at the time of admission
7.	Alumni Membership Fee	5,000	Along with the 4 <sup>th</sup> semester fee (will not be applicable, if student is already a member of the Association)

**Fee payable at the time of admission Rs. 40,850** (includes admission fee, but not fee for bridge courses)

## INTERNSHIP

Internship training in the final year is one of the most significant aspects of every course. Students from the commerce department have undergone training at various organizations.

Some organizations where our students undergo Internship



## PLACEMENTS

The Placement cell headed by a full-time Placement officer provides assistance to students for placement opportunities and counseling. Such is the repute of student's excellence that various companies approach the Institute from time to time for employment and students are also recruited while interning at several organizations.

Our Recruiters:



## INDUSTRY CONNECT

1. **Shri. Om Prakash Agarwal**, Sr. Vice President, Calcutta Chamber of Commerce, Kolkata
2. **Mrs. Priti Ray**, Partner, Deloitte India
3. **Mr. Harish Agarwal**, Partner, Ernst & Young
4. **Dr. Dev Narayan Sarklar**, Associate Director, Pepsico India
5. **Mr. Sunil Kajaria**, CEO (Keventers Bananas) & COO (Metro Diary), Keventer Agro Ltd.
6. **Mr. Rajeev Gupta**, AGM, UCO Bank
7. **Mr. B.L. Mittal**, Executive Chairman, Sasta Sundar
8. **Mr. Mahesh Shah**, Director, Inter Corporate Financiers & Consultants Ltd
9. **Ms. Srabanti Chatterjee**, Advocate, Calcutta High
10. **Ms. Reetasri Ghosh**, Leadership Development Professional, Senior Consultant PDC Services & Former Director, ASPEN
11. **Mr. Sudeep Ganguly**, CEO, Accord Advertising
12. **Mr. D.D. Chatterjee**, GM (Finance & Administration), Priya Entertainment Ltd.
13. **Mr. Bala Subramaniam**, Investor, Advisor & Mentor

## LECTURES from Experts



**Data Analytics & Game Theory** by Dr. Shirish C. Jeble,  
Faculty of Analytics, IT and Operations at  
ICFAI Business School, Pune



**Intellectual Property Rights** by Mr. Krishana Singh,  
Owner Goldfinn Technologies



**Corporate Governance** by Dr. Saurav Roychoudhury,  
Professor of Finance & Economics, Department of  
Business School of Management and Leadership, Capital  
University, Columbus, Ohio, USA



**CSR & Corporate Governance** by Dr. Sumana Ghosh,  
Assistant Professor, St. Xavier's College, Kolkata



**Entrepreneurship & Start ups** by Mr. Pradeep Chopra,  
Chairman - ILEAD



**Participation of Women in Family Managed Business**  
by Dr. Parimal Merchant, Director, Global Family Managed  
Business Program, SP Jain School of Global Management



**Ethical Hacking** by Mr. Vishal Dave, Business  
Head at Revolution, Kolkata September 2019.



**Cyber Security** conducted by Mr. Rakshit Tandon,  
Cyber Security Evangelist; Director Executive,  
Council of Information Security and Cyber Security  
Consultant to Internet & Mobile Association of India



**Career Options for a Chartered Accountant**  
by Mr. Sanjib Sanghi, Chartered Accountant,  
EIRC (Eastern India Regional Council) of ICAI  
(Institute of Chartered Accountants of India)



**Career Options for a Company Secretary**  
by Mr. S. Sreejesh, Assistant Director,  
Institute of Company Secretaries of India,  
Eastern India Regional Council

## WORKSHOP ON SELF DEFENSE



## ACADEMIC CONNECT

1. **Dr. Rajesh Kr. Bhattacharya**, Associate Professor, IIM-Calcutta
2. **Prof. Sanjay Das**, Professor, IIM-Calcutta
3. **Prof. (Dr.) Pramod Pathak**, Professor, Department of Management Studies, ISM, Dhanbad
4. **Prof. Gautam Bandyopadhyay**, Professor, Management Studies, NIT-Durgapur
5. **Dr. V. Tyagarajan**, Associate Professor of Management Studies, NIT-Durgapur
6. **Dr. Siddhartha Mitra**, Professor, Department of Economics, Jadavpur University, Kolkata
7. **Dr. Ravinder Vinayek**, Director, DSPSR, Rohini, New Delhi & President, Global Network of Business Researchers
8. **Prof. Amitava Roy**, Dean, Department of Commerce, St. Xavier's College, Kolkata
9. **Prof. Dipti Kumar Chakravorty**, Professor, Department of Commerce, University of Calcutta
10. **Prof. Siddharta Sankar Saha**, Professor of Commerce, University of Calcutta
11. **Prof. Arup Choudhuri**, Chairman & CEO, Acasia Global Consulting LLP
12. **Mr. Anirban Datta**, Chairman of ICAI, Chairman, Institute of Chartered Accountants, Eastern Region Council; VP, YES Bank & Former Zonal Head, Credit of ICICI bank
13. **CA Chiranjib Das**, ACA, FCMA, M.Com , Practicing Chartered Accountant
14. **Mr. Sanjib Sanghi**, Director, Cloud Info Solutions Pvt. Ltd.
15. **Mr. Sreejesh Nair**, Assistant Director, Institute of Company Secretaries of India, EIRC
16. **Mr. Anurag Singal**, CA and Director, CA job portal



# Alumni Connect

## Testimonials from Alumni



**Shreya Khator, MBA.**  
Working with nifty-fifty company Hero Motocorp  
(Batch: 2013-2016)



**Pranati Parasrampuria**  
(Batch: 2015-2018)



**Sneha Parekh, working with Times of India**  
(Batch: 2016-2019)



**Kavya Mohta, working with Times Internet**  
(Batch: 2016-2019)

## COMMERCIO CONCLAVE (INTER-COLLEGE BUSINESS FEST)





# Glimpses of Additional Exposures at JDBI (Cultural & Sports)



Convocation



Annual Day



Independence Day Celebration



Basant Panchami Celebration



Annual Sports



Indoor Sports



Fresher's Welcome



Farewell Party



Annual Picnic



Verve (an Inter-college fest)



Social Activity (through NSS)



Social Activity (through NSS)

# Faculty Team

J.D. Birla Institute has professionally qualified, experienced and dedicated faculty drawn from various educational fields, who contribute to the Institute's academic excellence.

Students get ample opportunities to interact with faculty members who engage with them intellectually, both within and outside the classroom. Our pedagogy encourages constant interface between students and faculty via seminars, discussion, term-papers, one-on-one mentoring, field trips, industry visits, excursions and other co-curricular and extra-curricular activities.

Student's opinion on faculty is valuable to the Institute's quest for all-round excellence and a formal Students' Feedback process is a part of the faculty appraisal audit conducted at the end of each semester by an external agency to ensure objective results.



**Mrs. A. S. Manjulakshmi**  
M.Phil, M.Com  
(Financial Management),  
ICWAI (Inter) & PGDFM



**Mrs. Basudha Mukhopadhyay**  
M.Phil, M.Sc (Economics),  
B.Ed & UGC-NET



**Ms. Swapnapriya Sethy**  
M.Com (Accounting & Finance),  
UGC-JRF & NET



**Ms. Pritha Sen**  
M.Com (Accounting & Finance)  
& UGC-NET



**Dr. Namrata Maheshwari**  
Ph.D (Marketing),  
MBA (Marketing)



**Mr. Debjyoti Dey**  
M.Phil, M.Com  
(Accounting & Finance),  
B.Ed & UGC-NET



**Mr. Swapnateet Saha**  
M.Sc (Applied Mathematics),  
B.Ed & UGC-NET



**Ms. Riddhi Jain**  
M.Com (Accounting & Finance)  
& UGC-NET



**Ms. Sayoni Biswas**  
M.Com (Accounting & Finance)  
& UGC



**Ms. Sucharita Basak**  
M.Com (Accounting & Finance),  
CA & UGC-NET



**Dr. Promita Mukherjee**  
Ph.D (Economics) M.Phil,  
M.Sc (Economic) & UGC-NET



**Ms. Mahua Pal**  
MCA, B.Ed, Certificate in CIC  
and PGDCA & UGC-NET



**Dr. Rishiparna Guha**  
Ph.D (Environmental Science),  
M.Sc (Environmental Science)



**Dr. Madhumita Saha**  
Ph.D, M.Phil, & MA (English)

# College Infrastructure

JDBI has an impressive campus with all support facilities that cater to the academic and physical requirements of its students including:

- Spacious, sound-proofed and air-conditioned classrooms equipped with LCD projectors.
- State-of-the-art computer laboratories and CAD studio with LAN connectivity and 24 hour internet access.
- WiFi campus
- 250-seater auditorium for college seminars and special lectures.
- A common students' recreational area for recreation and relaxation.
- A playground (badminton) and indoor games facility (carom & chess).
- Canteen providing affordable and hygienic vegetarian food.
- In-house health center for first aid equipped with necessary medicare equipments and manned by a full-time trained nurse.
- Complete fire-equipment and electronic fire alarm system.
- Security controlled gates and CCTV surveillance to ensure the safety of students and staff.



Class Room



Computer Lab

## Bank details for online application and payments

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- Beneficiary Name : **J.D. BIRLA INSTITUTE**
  - Beneficiary Account Number : **001794600001443**
  - Beneficiary Account Type : **Savings Bank**
  - Beneficiary Address : **11, Lower Rawdon Street,  
Kolkata-700 020**
  - Beneficiary Bank Name & Branch : **YES Bank Ltd.,  
Russel Street Branch**
  - Bank Address : **Kanak Towers, Ground Floor,  
7A Russel Street,  
Kolkata-700 071, West- Bengal**
  - Beneficiary Bank IFSC Code : **YESB0000017**
  - Beneficiary Bank MICR Code : **700532002**
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### PERSONAL LAPTOPS

It is mandatory for students to have laptops of the following configuration:

- Intel Core I3 3rd Gen or higher
- 2 or 4 GB RAM
- 500 GB or higher HDD
- 14 or 15" Screen Monitor
- Wifi Support and card reader
- Original Windows 7 or Windows 8 Software

## COLLEGE HOURS

7:00 am to 1:30 pm

## OFFICE HOURS

9:00 am to 4:00 pm

## LIBRARY HOURS

8:30 am to 5:30 pm

# J.D. BIRLA INSTITUTE

**Unit of Vidya Mandir Society**

(Affiliated with Jadavpur University)

Recognised by UGC (12B & 2f)

## Department of Commerce

Main Campus & Office : II Lower Rawdon Street, Kolkata- 700020

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