

CHIEF MENTOR

- ❖ **Prof. (Dr.) Anup Kumar Sinha**
M.A. (Econ.) (University of Calcutta), M.S. (University of Rochester, USA), Ph.D (USC, USA, Los Angeles), Economics

DIRECTOR

- ❖ **Prof. (Dr.) K. K. Chaudhuri**
M.Sc (University of Calcutta), Ph.D (University of Calcutta), HR & OB

FACULTY

- ❖ **Ms. Swagata Sengupta**, Teacher - In - Charge, Assistant Professor, ACA, ICWAI, PGDFM, MBA (IGNOU), Finance
- ❖ **Dr. Bobby Basu**, Associate Professor, B.Tech (University of Calcutta), PGDIE (NITIE), Ph.D (WBSU), Production & Operations Management
- ❖ **Dr. Chitra Bagchi**, Associate Professor, MBA (University of Burdwan), Ph.D (University of Burdwan), Marketing
- ❖ **Dr. Rimu Chaudhuri**, Associate Professor, M.A. (University of Burdwan), and Ph.D (University of Burdwan), Economics
- ❖ **Dr. Madhurima Ganguly**, Associate Professor, MBA (University of Kalyani), Ph.D (IEST), OB & HRM
- ❖ **Dr. Soumya Sankar Roy**, Associate Professor, MBA, (University of Calcutta), Ph.D (University of Calcutta), MIS & Business Analytics
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- ❖ **Mr. Chittaranjan Pani**, Assistant Professor, PGDC & MIS (Utkal University), M.Sc. (OSOU) MBA (MAKAUT), MIS
- ❖ **Mr. Santosh Kumar Ray**, Assistant Professor, M.Com, (University of Calcutta), MBA (MAKAUT), Finance
- ❖ **Mr. Kaushik Bhattacharya**, Assistant Professor, B.Tech (IITK), PGDM (IIM, Calcutta), IT & Strategy
- ❖ **Ms. Sudhasree Subramanian**, Assistant Professor, MBA (IGNOU), MIS



ADMINISTRATION

- ❖ **Mr. Probir Roy**, Director – KBT
- ❖ **Dr. Basab Chaudhuri**, Senior Director Education- KBT
- ❖ **Mr. P. K. Agarwal**, Chief Executive Officer
- ❖ **CA Manoj Saraogi**, CFO
- ❖ **Lt. Col (Retd.) Amitava Ghosh Dastidar**, Campus Administrator
- ❖ **Ms. Joyita Ghosh**, Sr. Executive Admin
- ❖ **Ms. Namrata Sen**, Technical Assistant & Admin

TRAINING AND PLACEMENT

- ❖ **Mr. Kaushik Bhattacharya**, Head - Training & Placement
- ❖ **Ms. Kirti Dutta**, Deputy Training & Placement Officer
- ❖ **Ms. Sonia Banerjee**, Sr. Placement Officer



Heritage Business School

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Heritage Business School



Information Brochure 2022

www.hbs.edu.in



The Heritage School

Heritage Institute of Technology

Heritage Business School



The Heritage Academy

Heritage Law College

The Heritage College

KALYAN BHARTI TRUST

Kalyan Bharati Trust, a philanthropic venture, was established by 22 industrialists based in Kolkata, to promote and foster the cause of education. The Heritage School and Heritage Institute of Technology were founded in 2001, followed by the setting up of the Management Education Centre in 2003 (renamed as Heritage Business School in 2013), The Heritage Academy in 2007, Heritage Law College in 2015, and The Heritage College in 2016.

The Trust plans to set up a Design Institute, Medical College and a University in the near future.

The Trust also runs a free evening school, 'Suryakiran' and 'Kalyani', a charitable health-care centre for the economically challenged people of the society.

HERITAGE BUSINESS SCHOOL

Heritage Business School (HBS) has been set up in 2003 amidst a green environment and pollution free campus. The MBA Programme is a Two Year Full Time Programme approved by AICTE, Ministry of HRD, Government of India and affiliated to Maulana Abul Kalam Azad University of Technology (MAKAUT)



THE HERITAGE ADVANTAGE

- ✦ Heritage Business School has been ranked no. 1 B-School in West Bengal by Education World for the year 2021-22.
- ✦ Declared as the 'Most Preferred B-School' in 2020 in the East at 13th ASSOCHAM Higher Education & Skills Conclave.
- ✦ Has been chosen by Economic Times Edge as one of the Best Education Brands for the year 2020
- ✦ Ranked by Open Magazine among the Top B-schools in West Bengal for 2021
- ✦ Faculty Members with good academic and industry experience.
- ✦ The Institute prepare the students for the Global Market.
- ✦ Good Governance and State-of-the art Infrastructure.
- ✦ Entrepreneurship Development Programme
- ✦ Internships in leading organizations
- ✦ Excellent Placement Records
- ✦ Green Campus with Smart Classrooms
- ✦ Strong Alumni Network

COURSE

Two-year full time MBA course divided into four semesters, with specializations in the areas of:



Marketing Management



Financial Management



Human Resource Management



MIS



Business Analytics



ELIGIBILITY

Any Graduate under 10+2+3 system from a University recognized by the Association of Indian Universities (AIU)

Valid score card from MAT/WBJEMAT

TRAINING AND PLACEMENT HIGHLIGHTS

Regular Corporate Connect Programmes & Webinars

- ✦ Summer Internship Project.
- ✦ Industry visits organised for students.
- ✦ Final Placement Support to all students.

SOME OF OUR RECRUITERS

