

University of Kalyani



Department of Controller of Examinations

Programme for PG Diploma in Mass Communication and Journalism Examination, 2023 (Session-2022-2023)

Venue: Institute of Mass Communication Film and Television Studies

261/12, Prince Anwar Shah Road, Kolkata-700033

Time: 12.00 noon to 3.00 pm

Date	Day	Paper	Subject
02-11-2023	Thursday	Paper-I Communication	Group A: Mass Communication Group B: Development Communication
03-11-2023	Friday	Paper-II Journalism	Group A: Reporting Group B : Writing & Editing
06-11-2023	Monday	Paper-III Corporate Communication	Group A: Advertising and Marketing Group B: Public Relation
07-11-2023	Tuesday	Paper-IV Audio-Visual Communication (Film)	Group A: Film as a Medium of Communication Group B: Indian Cinema
08-11-2023	Wednesday	Paper V Audio-Visual Communication (Electronic)	Group A: Radio Group B: Television
09-11-2023	Thursday	Paper VI Media Application	Group A: Community Media and PSB Group B: Media Laws and Ethics
10-11-2023	Friday	Paper VII Media Society and Photography	Group A:Media in Society Group B: Photography

Submission of Examination Forms & Fees:-

Without Late Fee:- 13-10-2023, With Late Fee:- 16-10-2023 .

Sd/-

Controller of Examinations

Date – 11-10-2023

Copy to :

1. Hon'ble Vice-Chancellor, K.U.
 2. Hon'ble Pro-Vice-Chancellor, K.U.
 3. The Rector, Secretary, Governing Body, Institute of Mass Communication
Film and Television Studies, 261/12, Prince Anwar Shah Road, Kolkata-700033
 4. The Registrar, K.U.
 5. The Finance Officer, K.U.
 6. The Cash Section, K.U.
 7. The University Engineer, K.U.
 8. In-charge, Result Publication Section, Dept. of Controller of Examinations, E-Technology Bhawan, K.U.
 9. The System-in-Charge, K.U.: With a request to upload the schedule in the University Website.
- This notification may kindly be removed from University Website on and from 20-11-2023

Bimalendu Biswas

Controller of Examinations